

On June 25th  
we have presented  
**Customer Creations Foundation**  
to the press.



We chose a particular location  
a private Art gallery  
**Fondazione Matalon**  
in the centre of Milan  
on the occasion of the  
photographic exhibition  
of a multimedial artist  
**Guido Daniele**

# REVLON





The artist  
Guido Daniele  
is specialized on  
body paintings  
and he creates  
wonderful "animals"  
by painting hands

Our aim was to "play"  
with colors  
and the journalists  
were invited  
to play with us  
and to create  
their own colour  
thanks to the new  
Custom Creations Foundation



Mercoledì 25 Giugno 2008

# REVLON<sup>®</sup>

Ha il piacere di invitarTi  
alla mostra fotografica  
dell'artista multimediale

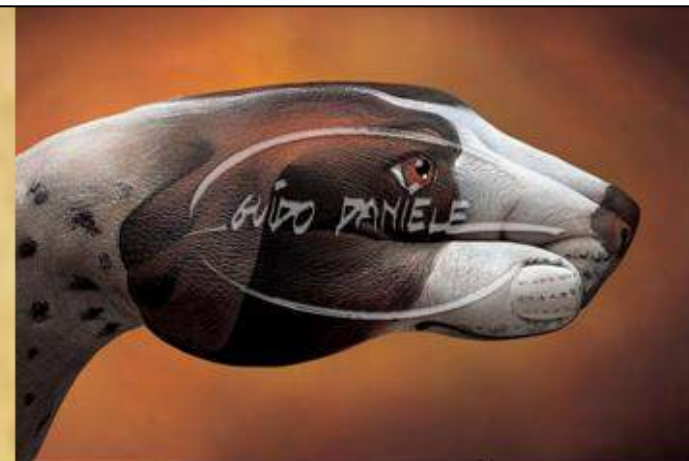
**Guido Daniele**

per continuare  
il nostro percorso culturale  
e presentarti la novità Revlon  
che realizza il sogno delle donne...

**"TROVARE IL COLORE IDEALE"**

**Fondazione Matalon  
Foro Bonaparte 67**

**dalle ore 19.30**  
RVSP tel. 0654939202  
daniela.tamberlani@revlon.com





A wonderful fingerfood cocktail  
was offered to the journalists  
and it was a celebration of  
"summer colors"!





**There were journalists of almost all the different magazines Marie Claire, A, Vanity Fair, Cosmopolitan, Glamour, Elle ...**



**We arranged a makeup corner  
with all Revlon products  
were the journalists  
went during the cocktail  
to be painted**















The artist Guido Daniele  
made a little introduction on  
his activity of body painting

Mrs. Montiroli  
introduced to the press the future  
launches and above all  
spoke of the new  
Custom Creations Foundation







At the end the journalists  
were given all the shades of  
Custom Creations Foundation  
the press release  
and the cd  
containing all the images  
of the product

The artist Guido Daniele  
signed each copy of one  
of his painting

